



# The Brabant Outcomes Fund: working together to achieve well-being

Provincie Noord-Brabant

The second round of the Brabant Outcomes Fund encourages well-being in Brabant. We are doing this by supporting companies that (want to) have both a positive social and ecological impact with a (potentially) scalable business case and that have, as yet, been unable to obtain financing via the existing channels.

## Together

Public and private partnerships in terms of funding and execution



The provincial government of Noord-Brabant is contributing

**€ 7 million**

Fundraising via, among others, the EIF and equity funds

**€ 13 million**

The aim of my start-up is to reduce the number of times elderly people suffer falls and to help them feel less lonely. I need working capital to demonstrate that my intervention, which is aimed at prevention rather than action, is successful. After that I will be able to talk to health insurers and municipalities about reimbursements.



## Smart

We offer a solution to the holes in the financing landscape of the province of Brabant, based on an approach which maximises the societal impact.



We are having a societal impact with our biologically degradable disposable tableware and want to become more sustainable. We'd like to collaborate with investors who appreciate societal value as much as we do.

We use delivery bikes to deliver local vegetables to private individuals and our customer base is growing all the time. We are experiencing a different growth curve to regular delivery services and therefore need a loan with a longer term than usual.



**€ 17 million**

in loans for ± 15 growth businesses

**€ 3 million**

in working capital for ± 5 start-ups

**Loans**  
Agreed results (partially) achieved: partners share financial risk and profit and jointly benefit from the resulting societal impact.

Measuring and monitoring financial yield and impact on well-being.

**Working capital**  
Impact results achieved:  
Social impact bond: if the predefined impact is achieved, the provincial government pays the fund 5% per year over 2.5M of invested capital.

**Working capital**  
Impact results not achieved:  
The provincial government does not repay the investment.

## Effective

We make (growth) capital available for companies that contribute to sustainability and circularity, digitisation, food and nature and healthy and happy citizens.



It was difficult for my son to find a job without a qualification. Now he works for a company that makes circular solar panels and is training to become an installation engineer.



Our investment focuses on two types of return, namely a societal and financial impact. If we do not achieve the latter, the investment will have been less successful, but we will still have contributed to a societal goal.

7 year fund term